

## **COOKIE POLICY** **EXTENDED COOKIE INFORMATION**

This policy is intended to disclose the operation of cookies installed or otherwise present on the domain [www.icotech.com](http://www.icotech.com) (hereinafter referred to as the "Website").

### **What are cookies?**

Cookies are small text strings that the websites visited by the user send to their terminal (usually to the browser) where they are stored to be retransmitted to the same sites during the user's next visit.

Cookies can be installed by the website visited by the user (first-party cookies) or by other sites (third-party cookies). This occurs because the visited website may contain elements (images, maps, sounds, links to web pages of other domains, etc.) that reside on servers other than the one hosting the website being visited.

Depending on their purpose, cookies are divided into two main categories: **technical cookies** and **profiling cookies**.

**Technical cookies** are used exclusively to carry out the transmission of a communication over an electronic communications network or to the extent strictly necessary for the provider of an information society service explicitly requested by the subscriber or user. These are not used for any other purpose and are normally installed directly by the website visited by the user. In particular, these cookies allow the normal navigation and use of the website based on a series of criteria selected to improve the provided service.

**No prior consent** of the user **is required** for the installation of such cookies.

**Analytical cookies** are also categorized as technical cookies when used directly by the site manager to collect aggregated information on the number of users and how they visit the website. These cookies help the website manager understand how users interact with the site's content to optimize services.

**Profiling cookies**, on the other hand, are intended to create user profiles and are used to send advertising messages in line with the preferences expressed by the user while browsing. The installation of this type of cookie **requires the user's prior consent**.

Finally, cookies can be classified based on their duration into **persistent** (which remain stored on the user's device until they expire unless removed by the user) and **session-based** (which disappear when the browser is closed and therefore have a limited duration).

## 1. Data Controller

The Data Controller, i.e., the entity responsible for decisions regarding the purposes, methods, and security of personal data, is Icotech Automation S.r.l., with its registered office in Nola (NA), CIS Isola 1 – Torre 1, and administrative/operational office located in Battipaglia (SA), Via Filigalardi snc (hereinafter referred to as “Icotech Automation”).

## 2. Data Protection Officer (DPO)

The Data Protection Officer (DPO) appointed by Icotech Automation can be contacted at the following address: [icotechautomation@legalmail.it](mailto:icotechautomation@legalmail.it).

## 3. Types, Purposes, and Legal Basis of Cookies on the Website

The Website uses:

- Third-party technical cookies strictly necessary to allow the user to browse the Website and use its basic functions.
- Third-party statistical and analytical cookies to collect information on how the user uses the Website and to perform statistical analyses. The Website uses the service provided by Google Ireland Limited called Google Analytics, which does not allow the identification of the user, as the data collected is processed in an entirely aggregated and anonymized form.

Tracker name	Provider	Category
wo-wpml_current_language	www.icotech.com	Preferences
CookieConsent	www.icotech.com	Necessary
ARRAffinitySameSite	snazzymaps.com	Necessary
ARRAffinity	snazzymaps.com	Necessary
wEmojiSettingsSupports	www.icotech.com	Necessary
Google Analytics	tagmanager.google.com	Analytics

No user consent is required for the installation of these cookies.

This Website may also contain links or references to access other websites.

Icotech Automation has no control over the cookies and/or tracking technologies of other websites, and this policy does not apply to them.

## 4. Managing Cookie Preferences

At the first access to any page of the Website, a banner appears containing a brief information about the cookies present on the Website. By clicking the “Accept” button, the user agrees to the installation of strictly necessary technical cookies and analytical cookies for which consent is not required. By clicking the “Manage Preferences” button, the user can express and save their preferences regarding each type of cookie present on the Website.

These choices are stored and recorded using a specific “technical cookie” that allows the user to access the Website directly on subsequent visits without having to express consent again for those cookies.

In any case, the user can always modify and manage the preferences expressed for cookies by blocking their installation or withdrawing the initially provided consent.

## 5. How to Modify Browser Settings for Cookies

At any time, the user can disable, enable, or delete cookies by using the settings of their browser. Below are the instructions provided by the main browsers:

- Chrome: [Support Page](#)
- Firefox: [Support Page](#)
- ME: [Support Page](#)
- Opera: [Support Page](#)
- Safari: [Support Page](#)

Please note that some Website functionalities may not work correctly after this operation. The user can also manage their cookie preferences through the following link:

[YourOnlineChoices](#).

## 6. Data Transfer Abroad

Your data is stored on servers located within the European Union. In case of data transfers abroad, Icotech Automation commits to ensuring the adoption of adequate safeguards in compliance with the data protection regulations.

## 7. Processing Methods and Recipients

The processing of user data—collected through the use of cookies—is managed by appropriately trained and instructed personnel to ensure security and confidentiality, and to avoid the risk of loss, destruction, or unauthorized access.

The data collected through cookies will not be disseminated. For the purposes strictly related to the activities indicated in point 3, your data may be communicated to:

- Entities authorized by law or regulation, such as public and judicial authorities;
- Entities that, as independent data controllers or processors under Article 28 of the Regulation, are involved in the data processing, such as internet providers and companies responsible for the management and maintenance of the Website.

The updated list of Data Processors is available at the operational headquarters of Icotech Automation.

## 8. User Rights

The user has the right to request Icotech Automation, according to the procedures indicated by EU Regulation No. 2016/679 (hereinafter "Regulation") and without prejudice to the provisions and limitations of Legislative Decree No. 196/2003 (Part I - Title I - Chapter III):

- Right of access: Article 15 of the Regulation allows the user to obtain confirmation from the Data Controller whether or not personal data concerning them is being processed and, if so, to access such data.
- Right to rectification: Article 16 of the Regulation allows the user to obtain from the Data Controller the rectification of inaccurate personal data concerning them without undue delay. Considering the purposes of the processing, the user has the right to have incomplete personal data completed, including by providing a supplementary statement.
- Right to erasure: Article 17 of the Regulation allows the user to obtain from the Data Controller the erasure of personal data concerning them without undue delay if one of the grounds specified by the law applies.

- Right to restriction of processing: Article 18 of the Regulation allows the user to obtain from the Data Controller the restriction of processing when one of the conditions provided by the law applies.
- Right to data portability: Article 20 of the Regulation allows the user to receive their personal data in a structured, commonly used, and machine-readable format, and has the right to transmit such data to another data controller without obstruction by the original controller, under the conditions provided by the law.
- Right to object: Article 21 of the Regulation allows the user to object at any time, for reasons related to their particular situation, to the processing of personal data concerning them pursuant to Article 6, paragraph 1, letters e) or f), including profiling based on these provisions.

The user also has the right to withdraw consent at any time without affecting the lawfulness of processing based on consent before its withdrawal.

All the above rights may be exercised by sending an email to Icotech Automation at [icotechautomation@legalmail.it](mailto:icotechautomation@legalmail.it) or by registered mail to its administrative/operational headquarters located in Battipaglia (SA), Via Filigalardi snc. If the user believes that the processing of their Data violates the provisions of the Regulation, they can lodge a complaint with the Data Protection Authority, as provided for by Article 77 of the Regulation.

### **9. Further Information**

A complete extract of the aforementioned legal provisions is available at the Legal and Corporate Affairs Office. This office can provide the user with any explanations regarding the exercise of their recognized rights, and requests can be made in writing to the said Office.

### **10. Collaboration**

Icotech Automation places a high value on the protection of user data and compliance with transparency principles. We encourage users to help us by pointing out any misunderstandings in this document or suggesting improvements to the Legal and Corporate Affairs Office.